

A PRODUCER'S JOURNEY

Brief Received

Producer shares job and customer data.



Cost proposal

Data health report and cleanse cost shared for approval.



Data Cleaned

OptiMail validates and corrects the data.



Invoice Issued

Charged only for corrections made.



Data Released

Producer receives cleansed data, ready to use.



Job Managed & Sent

Producer plans and prints using Sort My Mail / Plan My Mail, then sends.

